



LED Expo Thailand 2024  
Press Release  
November 2024

## **Global Industry Leaders Converge at LED Expo Thailand 2024 to Showcase Transformative Technologies**

The **10th edition** of LED Expo Thailand held from **5-7 September 2024** at the **IMPACT Exhibition Centre in Bangkok**, highlighted its significance in the lighting industry. It drew a record **4,058 visitors** and featured **over 160 exhibitors**, offering a comprehensive overview of the latest advancements and sustainable innovations. The event noted transformative progress and its continued relevance and impact in the sector.

Key features of **LED Expo Thailand 2024** included extensive product showcases from over **300+ brands**, including prominent names such as **IR-TEC INTERNATIONAL LTD., ZHEJIANG TUYA SMART ELECTRONICS CO., LTD., SOPOKA, MAXTEK, WIP ELECTRIC CO., LTD., and OMEGA ELECTRICS.**, among others. Attendees at the expo hailed from across the nation and around the world, including representation from countries like China, Hong Kong, India, Indonesia, Taiwan, Vietnam, Cambodia, Myanmar, Singapore, Malaysia, Canada, and the USA.

LED Expo Thailand 2024 was an invaluable forum for advancing industry knowledge and facilitating professional growth. Esteemed organizations, including **Thailand Interior Designers' Association, Thai Association of Landscape Architects, Thai Electrical & Mechanical Contractors Association, Department of Highways, Illuminating Engineering Association of Thailand, The Association of Siamese Architects under the Royal Patronage, and Associate IALD Nulty Lighting Design** among others brought their expertise to the show floor. These focused sessions featured discussions on energy efficiency and digitalization within the ASEAN lighting market.

**EGAT (Electricity Generating Authority of Thailand)** was the host organization, showcasing the benefits of LED lighting solutions in reducing power usage and supporting environmental

sustainability. Another highlight of LED Expo Thailand 2024 was the array of product showcases, which offered attendees a firsthand look at the latest advancements in LED technology.

The expo was a powerful showcase of the lighting industry's remarkable evolution and the vast opportunities ahead. As a crucial stage for the lighting sector, the expo enabled industry frontrunners to display their innovations and engage directly with potential customers and collaborators. This platform was instrumental in building new partnerships and showcasing the latest industry breakthroughs.

Under the theme “**Connected Lighting for Sustainable Living**,” LED Expo Thailand 2024 presented the latest LED technologies designed to address key industry challenges, including energy conservation and carbon footprint reduction. Through detailed exhibits and thoughtful presentations, the event demonstrated the sector's significant advancements and highlighted the expansive potential that remains untapped.

The show floor buzzed with activity as visitors from diverse sectors made their presence felt, showcasing innovations. Representatives from academia, agricultural farming, architecture and design, as well as energy management and facility management, converged to share insights and advancements. Each sector, from building contractors to healthcare institutions, contributed to an atmosphere of collaboration and inspiration.

Complementing these sessions was the **Hosted Buyer Program**, which fostered high-impact interactions between buyers and exhibitors. The Hosted Buyer Program, conducted from September 5-7, facilitated exceptional networking opportunities by linking top buyers with key industry stakeholders.

Professionals who participated in the buyer program benefited from covered travel expenses, complimentary accommodations, and a tailored matchmaking platform, all of which contributed to developing valuable business relationships. Travel and accommodation costs were fully covered for qualified overseas buyers. With more than **405 meetings**, the Hosted Buyer Program created a profound impact that resonated throughout the industry.

In addition, exclusive workshops were conducted by industry experts to equip attendees with the latest skills and insights in an attempt to prepare them to navigate the evolving lighting market and harness the latest technological advancements.

Commenting on the significance of the event, **Mr. Gaurav Juneja, Director of MEX Exhibitions Pvt. Ltd.**, stated, “LED Expo Thailand 2024 has proven to be an essential gathering for industry stakeholders. The engagement and knowledge exchange at the expo highlighted the ongoing advancements within the lighting sector and the importance of collaboration in driving

sustainable solutions. We are delighted to provide industry professionals a venue to connect, collaborate, and drive revolution.”

The exhibition even spotlighted architectural lighting trends, featuring sessions led by distinguished designers and consultants. Topics explored included human-centric lighting, sustainable design strategies, and the integration of smart technology, offering attendees crucial perspectives on how these innovations impact energy efficiency, sustainability, and overall well-being.

Looking back at the event’s success, **Mr. Loy Joon How, General Manager, IMPACT Exhibition Management Co. Ltd.** expressed, “As the host of LED Expo Thailand 2024, we at IMPACT were thrilled to see such engagement among industry leaders. Our dedication to nurturing innovation in the lighting sector remains strong, and we anticipate future collaborations that will shape the industry’s evolution.”

Highlighting the event's impact on networking and innovation, **Mrs. Korakoth Kunalungkarn, President of Thailand Interior Designers’ Association (TIDA)**, stated, “The association values excellence and innovation. LED Expo Thailand and Smart Living Expo 2024 reflected these values by sharing the latest in smart living and LED tech. These events helped our members stay up-to-date with trends holding the power to transform interior spaces.”

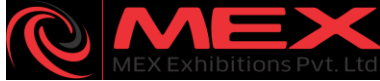
Concurrently, amidst the evolving LED and lighting industry, **Sam Lam, CEO, Trans.Ad Solution Co., Ltd.** shared, "This year's LED Expo Thailand was incredibly vibrant with an amazing turnout. We were thrilled to meet so many customers and industry friends. It's a fantastic opportunity for everyone to explore the latest in LED technology, discuss their needs with experts, and discover new products all in one place. We're delighted by the interest and engagement we've seen this year and eagerly invite you to join us next year to experience this premier industry event."

As Thailand continues strengthening its position as a leading hub for the LED lighting industry, LED Expo Thailand remains a crucial event in shaping the future of lighting solutions. With its strategic location, robust economic growth, and supportive government policies, Thailand is well-positioned to lead the global lighting market. **LED Expo Thailand 2024** has reinforced this position by bringing together industry experts, facilitating collaboration, and showcasing the latest technological advancements. Wrapping it up, the event proved to be an unparalleled opportunity to shape the future of lighting solutions and drive sustainable growth. Check out the website to stay tuned to the ever-changing lighting industry.

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## **About the organisers**

### **MEX Exhibitions**



MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of over four decades in the advertising industry, more than 27 decades in publishing & 20 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments and published multiple magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore, and Thailand.

### **IMPACT Exhibition Management**



IMPACT Exhibition Management Co., Ltd. ("IMPACT") is the leading exhibition organizer in Thailand. IMPACT has earned a well-deserved reputation as a highly professional and reliable show manager/organizer in the public and private sectors, offering a full range of services for domestic and international exhibitions, conferences, meetings, and special events. Through face-to-face and digital channels and working with international trade associations, organizers, and corporations across various industries, IMPACT creates environments to help you build a network of professional contacts during one event.

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